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'Today Show' a fan of The Invictas

■ NBC program is planning a segment on reuniting local band.

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The reunion of the 1960s Rochester-based rock band The Invictas apparently has the ear of NBC's *The Today Show.*

The morning program plans to videotape the band in performance and rehearsals twice over the next few weeks for a segment to be broadcast in late August or September.

"It's a human-interest story about guys who are rockin' into their retirement," says Invictas founder Herb Gross.

The band began life in 1963 and made some national noise with their double-entendre dance rocker, "The Hump." An album and tours followed for a few years. The band then reunited briefly in 1980. Now three of the original members, including Gross, are back together, with three other musicians, and playing summer tours to promote a forthcoming CD, The Skip-and-Go-Naked Tour album.

Gross says NBC will tape the band in performance from 8 p.m. to midnight next Friday at Pomodoro Grill, 1290 University Ave., and also when they open for The Beach Boys at the Constellation Brands-Marvin Sands Performing Arts Center in Canandaigua on Aug. 20.

NBC's Bob Dotson is to interview guitarist/vocalist Gross and the other originals, bassist Jim Kohler and drummer Dave Hickey.

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